**Recital Ad Sales Letter**

**Recital 2021**

At SOD we are busy preparing for our Annual Recital!

**Our Recital is attended by over 2,000 people!** This year we are anticipating an even largeraudience!

**Our theme this year is “IMAGINE” and will include a dedication to your business or dreamer!** If you would like to be included as an advertiser or give love to your dreamer inour Recital Program Book**,** please return this letter along with appropriate payment by May 1st.

**Thank you for your support.** Your advertising helps provide top-notch programming for our350+ students!

Warmest regards,

Rachelle Ochsner, Owner

Street of Dreams Dance Studio



**Advertiser’s & Dreamer Ad checklist:**

Return this letter to Street of Dreams Dance Studio. 9960 W 191st St. L Mokena, IL 60448

My ad choice is:

\_\_\_\_ Business Card Size, black and white ($45)

\_\_\_\_ ¼ page, black and white ($65)

\_\_\_\_ ½ page, black and white ($85)

\_\_\_\_ full page, black and white ($100)

\_\_\_\_ Inside Front Cover or Inside Back Cover ($200)

* I am sending a hard copy of my ad
* I am e-mailing a PDF or JPEG of my ad to carlee.sod@gmail.com

Authorized signature Date